

Reddit Marketing Packages

中文版本请见下方 / Chinese version below

Why Reddit?

Reddit is one of the most cost-effective channels for building long-term, high-quality traffic.

Reddit is the #1 source cited by ChatGPT. Studies show Reddit is cited 6x more than X (Twitter), 10x more than YouTube, and 100x more than Instagram in AI-generated answers. This makes Reddit the single most important platform for GEO (Generative Engine Optimization).

Reddit has massive direct traffic. With 4 billion monthly visits, Reddit rivals X (4.3B) and approaches Instagram (6.5B). Unlike other platforms, Reddit users actively seek recommendations and solutions.

Reddit marketing delivers both GEO and social media effects:

- Build social proof and authentic brand reputation
 - Improve AI search engine visibility (ChatGPT, Google AI Overview, Perplexity)
 - Create genuine, positive user reviews and discussions
 - Reddit posts frequently appear on Google's first page and are cited by ChatGPT
 - Drive direct traffic from engaged communities
-

\$1,000 Starter Packages

Choose based on your traffic goals:

Package 1: Comments - \$1,000

100 Comments

Best for: Improving visibility in AI search engines (ChatGPT, Perplexity, Google AI Overview)

Includes:

- 100 short-form comments across relevant subreddits
- Natural user voice and authentic tone
- GEO-optimized keyword placement
- Strategic subreddit targeting

Example: [r/SmartRings comment](#)

- Cited by ChatGPT: [View citation](#)
-

Package 2: Listicles - \$1,000

40 Listicle Posts

Best for: Direct Reddit traffic and community engagement

Scenario-based content (e.g., small business owner, student, professional, remote worker) that spotlights one of your features in each post.

Includes:

- 40 listicle-style posts (5-10 tools/options per post)
- Your product featured with authentic description
- Natural Reddit tone and formatting
- Placement in high-traffic subreddits

Example: [r/studytips listicle](#)

Example: [AI Tools That Actually Made My Life Easier](#)

Package 3: Long Posts - \$1,000**6 Long-Form Posts**

Best for: High engagement and search engine visibility

Scenario-based content with professional tone. Each post includes in-depth analysis and detailed review of your product's features.

Includes:

- 6 detailed narrative-driven posts
- 8 high-quality supporting comments per post
- 100+ upvotes guarantee per post
- Strategic subreddit placement

Example: [r/programming_post](#)

Package 4: Subreddits - \$1,000**Subreddit Creation & Management**

Best for: Building owned community and long-term brand equity

Control your brand narrative on Reddit. Your subreddit becomes the authoritative source for discussions about your product.

Includes:

- Subreddit creation and branding (r/yourbrand)
- Initial content seeding
- Community guidelines setup
- Ongoing comment/reply management
- Foundation for AI search citation
- Competitor visibility control within your subreddit
- Negative review mitigation and neutralization

Example: [r/jobright](#)

- Result: Jobright cited as "best AI job search copilot" in [ChatGPT](#)
-

\$2,000 Combined Package

Combine any two \$1,000 packages for comprehensive coverage.

Popular Combinations:

Option A: GEO + Community

- 100 comments (GEO engine traffic)
- Subreddit creation & management
- Best for: Building AI visibility while establishing community presence

Option B: Content Mix

- 40 listicle posts (Reddit traffic)
- 6 long-form posts (Search engine traffic)
- Best for: Balanced approach to direct and search traffic

Includes:

- Monthly content calendar
 - Bi-weekly sync meetings
 - Basic performance tracking
-

\$4,000 Professional Package

Full-service Reddit marketing with PR amplification.

Includes:

- 20 long-form posts/month
- 40 high-quality replies/month
- 4 PR articles on external media (e.g., SF Bay Area Times, TechBullion)
- Subreddit management
- Monthly performance report

Best for: Sustained content output, building industry influence and developer community engagement.

Custom Packages

We can combine packages based on your specific needs. Contact us to discuss:

- Multi-month commitments (10% discount for 3+ months)
 - Industry-specific strategies
 - Integration with SEO/GEO campaigns
-

Pricing Summary

| Package | Price | Deliverables | Traffic Type |
|------------|---------|------------------------|-----------------------|
| Comments | \$1,000 | 100 comments | AI search visibility |
| Listicles | \$1,000 | 40 listicle posts | Direct Reddit traffic |
| Long Posts | \$1,000 | 6 long-form + comments | Search + Reddit |
| Subreddit | \$1,000 | Community setup | Long-term organic |

| | | | |
|--------------|---------|-------------------|---------------|
| Combined | \$2,000 | Any 2 packages | Mixed |
| Professional | \$4,000 | Full service + PR | Comprehensive |

Our Methodology

Enception AI uses "Generative Engine Optimization (GEO)" combining Reddit content with SEO:

- Large-scale analysis of Reddit, Google, and ChatGPT to identify high-potential keywords and communities
- Authentic user voice content that drives discussion and increases citation probability
- Continuous ranking tracking with dynamic strategy adjustments

Contact

Quanlai Li

Email: quanlai@enception.ai

Book a call: quanl.ai/meet

Reddit 营销套餐 (中文版)

为什么选择 Reddit ?

Reddit 是建立长期、高质量流量最具性价比的渠道之一。

Reddit 是 ChatGPT 引用最多的来源。 研究显示，Reddit 被 AI 引用的频率是 X (Twitter) 的 6 倍、YouTube 的 10 倍、Instagram 的 100 倍。这使得 Reddit 成为 GEO (生成式搜索引擎优化) 最重要的平台。

Reddit 拥有巨大的直接流量。 月访问量达 40 亿，与 X (43 亿) 相当，接近 Instagram (65 亿)。与其他平台不同，Reddit 用户主动寻求推荐和解决方案。

Reddit 营销同时具备 GEO 和社交媒体双重效果：

- 建立社交背书和真实的品牌口碑
- 提升 AI 搜索引擎可见度 (ChatGPT、Google AI Overview、Perplexity)
- 创造真实、正面的用户评价和讨论
- Reddit 帖子经常出现在 Google 首页并被 ChatGPT 引用
- 从活跃社区获取直接流量

\$1,000 入门套餐

根据您的流量目标选择：

套餐 1：评论 - \$1,000

100 条评论

适合：提升 AI 搜索引擎可见度 (ChatGPT、Perplexity、Google AI Overview)

包含：

- 100 条评论发布在相关 subreddit
- 自然用户口吻和真实语气
- GEO 优化关键词布局
- 战略性 subreddit 定位

案例：[r/SmartRings 评论](#)

- 被 ChatGPT 引用：[查看引用](#)
-

套餐 2：清单帖 - \$1,000

40 篇清单帖

适合：直接 Reddit 流量和社区互动

基于场景的内容（如小企业主、学生、职场人士、远程工作者等），每篇帖子聚焦您产品的一个功能亮点。

包含：

- 40 篇清单式帖子（每篇包含 5-10 个工具/选项）
- 您的产品以真实描述方式呈现
- 自然的 Reddit 语气和格式
- 发布在高流量 subreddit

案例：[r/studytips 清单帖](#)

案例：[AI Tools That Actually Made My Life Easier](#)

套餐 3：长文 - \$1,000

6 篇长文帖

适合：高互动和搜索引擎可见度

基于场景的内容，采用专业语气。每篇帖子包含深度分析和对您产品功能的详细测评。

包含：

- 6 篇详细的叙事型长帖
- 每篇配 8 条高质量评论
- 每篇保证 100+ 点赞
- 战略性 subreddit 发布

案例：[r/programming 帖子](#)

套餐 4：社区 - \$1,000

Subreddit 创建与管理

适合：建立自有社区和长期品牌资产

掌控您的品牌叙事。您的 Subreddit 将成为关于您产品讨论的权威来源。

包含：

- 创建并设计品牌 Subreddit (r/yourbrand)
- 初始内容填充
- 社区规则设置
- 持续评论/回复管理
- 为 AI 搜索引用打基础
- 控制竞争对手在您社区内的曝光
- 负面评论的缓解与中和

案例：[r/jobright](#)

- 结果：Jobright 被 ChatGPT 引用为 "best AI job search copilot" [查看](#)
-

\$2,000 组合套餐

任选两个 \$1,000 套餐组合，获得全面覆盖。

热门组合：

选项 A：GEO + 社区

- 100 条评论 (GEO 引擎流量)
- Subreddit 创建与管理
- 适合：在建立社区的同时提升 AI 可见度

选项 B：内容组合

- 40 篇清单帖 (Reddit 流量)
- 6 篇长文帖 (搜索引擎流量)
- 适合：平衡直接流量和搜索流量

包含：

- 月度内容日历
 - 双周同步会议
 - 基础效果追踪
-

\$4,000 专业套餐

全方位 Reddit 营销配合 PR 推广。

包含：

- 每月 20 篇长文帖
- 每月 40 条高质量回复
- 4 篇外部媒体 PR 文章 (如 SF Bay Area Times、TechBullion)
- Subreddit 管理
- 月度效果报告

适合：持续内容输出，建立行业影响力和开发者社区口碑。

定制套餐

我们可以根据您的具体需求组合套餐。欢迎联系讨论：

- 多月承诺 (3 个月以上享 10% 折扣)
 - 行业定制策略
 - 与 SEO/GEO 整体方案整合
-

价格总览

| 套餐 | 价格 | 交付内容 | 流量类型 |
|-----|---------|------------|--------------|
| 评论 | \$1,000 | 100 条评论 | AI 搜索可见度 |
| 清单帖 | \$1,000 | 40 篇清单帖 | 直接 Reddit 流量 |
| 长文 | \$1,000 | 6 篇长文 + 评论 | 搜索 + Reddit |
| 社区 | \$1,000 | 社区创建 | 长期自然流量 |
| 组合 | \$2,000 | 任选 2 个套餐 | 混合 |
| 专业 | \$4,000 | 全服务 + PR | 全面覆盖 |

我们的方法论

Enception AI 采用 "生成式搜索引擎优化 (GEO)" 方法，将 Reddit 内容与 SEO 相结合：

- 对 Reddit、Google、ChatGPT 进行大规模分析，定位高潜力关键词和社区
 - 用真实用户口吻创作内容，引导讨论，提高被引用概率
 - 持续追踪排名变化，动态调整策略
-

联系我们

Quanlai Li

Email: quanlai@enception.ai

预约电话: quanl.ai/meet